

Rollin' Hornets

2015 Partnership Opportunities

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Our Mission

The mission of the Rollin' Hornets is to promote independence for both children and adults with physical disabilities and provide opportunities to pursue active, healthy lifestyles in adaptive sports.

The Facts

- ✓ Nationwide, 25.6 percent of persons with a disability reported being physically inactive during a usual week compared with 12.8 percent of those without a disability.
- ✓ More than 1 in 5 Americans, approximately 54 million, have a disability, making people with disabilities the largest traditionally underrepresented group in the nation.

Who are the Rollin' Hornets?

The Charlotte Rollin' Hornets Wheelchair Basketball program gives individuals with physical disabilities an opportunity to be part of a team, learn about life and basketball, and know that a physical disability does not have to mean you are disabled from doing what you want. The Rollin' Hornets consist of one adult and two junior wheelchair basketball teams that compete within the National Wheelchair Basketball Association (NWBA). Teams travel and play in tournaments across the country with each season extending from October to April.

Abilities Unlimited of the Carolinas, Inc. (AUCarolinas) is the primary support organization in charge of meeting the funding needs of the Rollin' Bobcats. AUCarolinas, a **501(c)(3) non-profit organization**, was formed in June 2005 by three fathers of physically disabled children in the greater Charlotte area. AUCarolinas also provides wheelchair track & field, swimming, adaptive golf, and wheelchair softball in addition to wheelchair basketball programs.

History

In 1948 Dr. Tim Nugent organized the National Wheelchair Basketball Association. The sport was introduced in VA hospitals for injured veterans returning from WWII. Charlotte's history began with the Carolina Tarwheels in 1970. During the 80's the team added more players and formed another team called the Carolina Cyclones. To reflect NBA ties, in 1990 the program became the Charlotte Wheelchair Hornets who later captured their first National Championship in 1996. Charlotte dominated in 1998 with National Championships in Division II, Division III, and the Junior Division. In 1999 Division III added a back-to-back title. Welcoming its newest NBA family member in 2003, the Charlotte Bobcats, and reflecting their support, the team was renamed the Charlotte Rollin' Bobcats. In 2014, the Team was renamed back to the Rollin' Hornets.

National Success

The Rollin' Hornets continue to have national success and consistently finish the season ranked within the top ten. The Junior Rollin' Hornets have had members on the Academic All-American Team 13 different times. In 2008 the Junior's JV team finished in 2nd place at the National Tournament only to return the next year and win the 2009 National Championship. The Rollin' Hornets have recently sent six athletes to college on basketball scholarships and two went to college on track scholarships. We currently have two players on the USA teams.



Taking Steps *for more opportunities in adaptive sports*

When and Where will I see the Rollin' Hornets?

Throughout the regular season, the Rollin' Hornets often provide half-time entertainment at many of the NBA Charlotte Hornets home games as well as regional universities such as UNC Chapel Hill and UNC Charlotte's home basketball games.

Each year the Rollin' Hornets send a team representative to participate in the NWBA All-Star Wheelchair Classic as part of the NBA's All-Star Weekend.

The Rollin' Hornets Golf Classic

The Rollin' Hornets Golf Classic is an annual event and the program's primary fundraiser. Held at the beautiful Verdict Ridge Golf and Country Club in Denver, NC, the tournament offers a day of exciting golf, contests, and prizes. It's a great way to support a worthy cause!

How Can I help?

- ✓ Become a Sponsor
- ✓ Participate in our Annual Golf Tournament
- ✓ Form a Team for the Rollin' Hornets Golf Tournament
- ✓ Make a tax-deductible contribution to the Rollin' Hornets Team

Player Spotlight

Caitlin McDermott

Grade: College Sophomore

Q: What are you up to now?

A: I attend University of Alabama on both academic and basketball scholarships

Q: How long have you been playing basketball?

A: Almost 13 years

Q: What is your favorite food?

A: Seafood

Q: Which accomplishment are you most proud of?

A: Being able to represent my country on four different occasions





Sponsorship Benefits

Presenting Sponsor \$5,000

Pre-Event

Company logo prominently featured on all Rollin' Hornets printed materials including:

- Building banner to announce Company commitment to the Rollin' Hornets
- Team sweatbands (worn by each Rollin' Hornets player)

Company logo prominently featured on the Rollin' Hornets website (www.rollinhornets.org) including:

- Welcome Message from Company on homepage
- Hyperlink to Company's homepage on sponsor recognition page

Company logo prominently featured in media and advertising including:

- Headline recognition in press releases, fact sheets, and media materials
- Advertisement in print, radio, TV, and outdoor media
- Customized social media plan (Monthly reach of 80,000)

Day-of-Event

Company logo prominently featured on Rollin' Hornets printed materials including:

- Participant t-shirts
- Volunteer t-shirts

Corporate and Logo recognition at the Rollin' Hornets Golf Classic including:

- Listed as presenting sponsor of Rollin' Hornets Golf Classic event brochure
- ***Naming rights to the Awards Banquet ** Exclusive *****
- Opportunity for Company literature and/or product sampling available on tables at Banquet
- Opportunity to play with a featured celebrity and/or disabled golfer
- Entry fees for ***two foursomes*** included
- Featured contest hole or hole sponsorship
- Tent with display table in reception area for company literature and product samples
- Company Banner displayed on clubhouse
- Opportunity for Company to provide goodie bags and give-away with Company logo
- Check presentation and plaque presented to Company during the Awards Banquet

Post-Event

Company logo prominently featured on Rollin' Hornets printed and electronic materials including:

- Rollin' Hornets website sponsor recognition page with hyperlink to Company's homepage
- Thank you e-newsletter with hyperlink to Company's homepage
- Plaque Presentation

Additional exposure opportunities:

- Opportunity to speak, host a booth, or product sampling at the Rollin' Hornets home tournaments



Sponsorship Benefits

Platinum Sponsor \$3,500

Pre-Event

Company logo prominently featured on the Rollin' Hornets website (www.rollinhornets.org) including:

- Hyperlink to Company's homepage on sponsor recognition page

Company logo prominently featured in media and advertising including:

- Recognition in press releases, fact sheets, and media materials
- Advertisement in print, radio, and TV
- Customized social media plan (Monthly reach of 80,000)

Day-of-Event

Company logo prominently featured on Rollin' Hornets printed materials including:

- Participant t-shirts

Corporate and Logo recognition at the Rollin' Hornets Golf Classic including:

- Listed as platinum sponsor of Rollin' Hornets Golf Classic event brochure
- Opportunity for Company literature and/or product sampling available on tables at Banquet
- Opportunity to play with a featured celebrity and/or disabled golfer
- Entry fees for one foursome included
- Featured contest hole or hole sponsorship
- Tent with display table in reception area for Company literature and product samples
- Company Banner displayed on clubhouse
- Opportunity for Company to provide goodie bags and give-away with Company logo
- Check presentation and plaque presented to Company during the Banquet

Post-Event

Company logo prominently featured on Rollin' Hornets printed and electronic materials including:

- Rollin' Hornets website sponsor recognition page with hyperlink to Company's homepage
- Thank you e-newsletter with hyperlink to Company's homepage



Sponsorship Benefits

Gold Sponsor \$2,500

Pre-Event

Company logo prominently featured on the Rollin' Bobcats website (www.rollinhornets.org) including:

- Hyperlink to Company's homepage on sponsor recognition page

Company logo prominently featured in media and advertising including:

- Recognition in press releases, fact sheets, and media materials
- Advertisement in print, radio, and TV
- Customized social media plan (Monthly reach of 80,000)

Day-of-Event

Company logo prominently featured on Rollin' Hornets printed materials including:

- Participant t-shirts

Corporate and Logo recognition at the Rollin' Hornets Golf Classic including:

- Listed as gold sponsor of Rollin' Hornets Golf Classic event brochure
- Entry fees for one foursome included
- Featured contest hole or hole sponsorship
- Company Banner displayed on clubhouse
- Opportunity for Company to provide goodie bags and give-away with Company logo
- Check presentation and plaque presented to Company during the Banquet

Post-Event

Company logo prominently featured on Rollin' Hornets printed and electronic materials including:

- Rollin' Hornets website sponsor recognition page with hyperlink to Company's homepage
- Thank you e-newsletter with hyperlink to Company's homepage





Sponsorship Benefits

Silver Sponsor \$1,500

Day-of-Event

Corporate and Logo recognition at the Rollin' Hornets Golf Classic including:

- Listed as silver sponsor of Rollin' Bobcats Golf Classic event brochure
- Entry fees for one foursome included
- Featured contest hole or hole sponsorship
- Company Banner displayed on clubhouse
- Check presentation and plaque presented to Company during the Banquet

Post-Event

Company logo prominently featured on Rollin' Bobcats printed and electronic materials including :

- Rollin' Bobcats website sponsor recognition page with hyperlink to Company's homepage



Sponsorship Benefits

Hole-in-one Contest Sponsor \$1,000

Day-of-Event

- Sign provided with Company logo at designated hole-in-one contest hole
- Company Banner displayed on clubhouse
- Special acknowledgement of participation at Banquet
- Company name printed in tournament literature distributed to entire field of golfers



Sponsorship Benefits

Contest Hole Sponsor \$500

Day-of-Event

- Sign provided at designated contest hole (ie, Long drive contest, Closest to pin)
- Company Banner displayed on clubhouse
- Special acknowledgement of participation at Banquet
- Company name printed in tournament literature distributed to entire field of golfers



Sponsorship Benefits

Hole Sponsor \$150

Day-of-Event

- Dedicated hole with sign provided
- Company/Family name printed in tournament brochure distributed to entire field of golfers



2014 Commitment Form

Sign Us Up!

Please check all that apply

We would like to be a sponsor at the following level:

- Presenting Sponsor (\$5,000)
- Platinum Sponsor (\$3,500)
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,500)

- Hole-in-one Contest Sponsor (\$1,000)
- Contest Hole Sponsor (\$500)
- Hole Sponsor (\$150)

We would like to form a foursome for the Rollin' Hornets Golf Classic.

We cannot officially sponsor, but please accept our contribution of \$ _____.

We would like a Rollin' Hornets Team Member to contact us with more information.

Sponsor Information

Company Name (as you wish it to appear in print): _____

Company Contact Name: _____

Address: _____

City/State/Zip: _____

Phone Number: (_____) _____ Fax Number: (_____) _____

Email Address: _____

Signature: _____ Date: _____

Payment Information

Enclosed is our company's check for \$ _____

Please send me an invoice for \$ _____

Contact me for credit card information.

Please return this form to Rollin' Hornets

Contact: Tim Caldwell, Event Coordinator

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